

STUDENT GRANT COMPETITION - IGA - Continuing Projects in 2024				
Počet	Project No.	Project title	Proposer	Consultant
FACULTY OF MANAGEMENT AND ECONOMICS				
1	IGA/FaME/2023/003	Optimization of processes in social services	doc. Ing. Petr Briš, CSc.	x
2	IGA/FaME/2023/004	Factors influencing the growth of SMEs and the intentions of entrepreneurs in the EU pharma industry	Arif Ibne Asad	prof. Ing. Boris Popesko, Ph.D.
3	IGA/FaME/2023/006	Environmental sustainability orientation, dynamic capability, entrepreneurial orientation and small and medium-sized enterprises green innovation	Kwadwo Asante	doc. Ing. Petr Novák, Ph.D.
4	IGA/FaME/2023/008	The role of digital marketing and brand image influence customer luxury product buying. The case of aspirational consumer	Phi Hung Truong	doc. Ing. Michal Pilík, Ph.D.
5	IGA/FaME/2023/009	Firm's performance and sustainability: the impacts of digitalisation and consumer behaviour	Diego Fernando Plata Lerma	doc. Ing. Michel Adu Kwarteng, Ph.D.
6	IGA/FaME/2023/010	Digitalizing the CRM process and its impact on brand image: A comparative study in Europe, Asia, and Africa	Cleophas Attor	doc. Ing. Miloslava Chovancová, CSc.
7	IGA/FaME/2023/012	Closed and open innovations: role of human resource, servant leadership, digitalisation, and uncertainty	Elona Cera	doc. Ing. Jana Matošková, Ph.D.
8	IGA/FaME/2023/014	CSR as an important factor in obtaining bank loans and external financial sources for SMEs	Ing. Zdenko Metzker	doc. Ing. Petr Novák, Ph.D.
9	IGA/FaME/2023/015	Factors Affecting The Sustainability of Destination Management and Its Attractiveness	Ing. Zuzana Vaculčíková, Ph.D.	Mohsin Javed, Ph.D., doc. Ing. Zuzana Tučková, Ph.D.
10	IGA/FaME/2023/016	The impact of the tobacco excise tax increase on the risk group of consumers aged 15 to 24 years	Mgr. Eva Kolářová, Ph.D.	x
11	IGA/FaME/2023/017	Analysis of Tourism Demand in the Post-Covid and Russia-Ukraine War Scenarios	Mohsin Javed Ph.D.	x
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FACULTY OF APPLIED INFORMATICS				
	IGA/FAI/2023/002	Protection of the population, soft targets and the information environment	Ing. Miroslav Tomšů	doc. Ing. Martin Hromada, Ph.D.
	IGA/FAI/2023/003	Importance and benefits of knowledge management in risk management in organizations	Ing. Petra Dostálová	doc. Ing. Martin Hromada, Ph.D.
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CebiaTech				
1	IGA/CebiaTech/2023/004	Intelligent Data Analysis with the Use of Artificial Intelligence Methods	Ing. Ladislav Dorotík	doc. Ing. Zuzana Komínková Oplatková, Ph.D.
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FACULTY OF HUMANITIES				
	IGA/FHS/2022/001	Determinants of self-regulated learning of high school students	Mgr. Julie Junaščíková	Mgr. Jakub Hladík, Ph.D.
1	IGA/FHS/2023/001	Support of children in alternative care in education: a case study of Zlin region	Mgr. Jan Klokočka	doc. Mgr. Jan Kalenda, Ph.D.
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FACULTY OF LOGISTIC AND CRISIS MANAGEMENT				
	IGA/FLKŘ/2023/002	Rationalization and Sustainability of Resources in Production Logistics Processes	Ing. Romana Heinzová, Ph.D.	x
	IGA/FLKŘ/2023/003	Development of Fire Sport at the Faculty of Logistics and Crisis Management	Ing. Martin Džermanský	x
	IGA/FLKŘ/2023/004	Monitoring and analysis of the negative impact of selected anthropogenic activities on ecosystems	Mgr. Matyáš Adam, Ph.D.	x
	IGA/FLKŘ/2023/005	New Trends in Occupational Health and Safety (OHS)	Ing. Slavomíra Vargová, Ph.D.	x
1	IGA/FLKŘ/2023/006	Activities Related to Solving an Emergency Situation with a Large Number of Fatal Injuries	Ing. Jakub Rak, Ph.D.	x
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