

STUDENT GRANT COMPETITION - IGA - Continuing Projects in 2023

Project No.	Project title	Proposer	Guarantor
FACULTY OF MANAGEMENT AND ECONOMICS			
IGA/FaME/2022/001	The relationship between economic policy uncertainty, investment behavior, and corporate innovation: A study on Visegrád economies	Abdul Quddus	prof. Ing. Drahomíra Pavelková, Ph.D.
IGA/FaME/2022/003	A Study on Budgetary Control and Budgetary Technology in Local Government of Developed and Emerging Economies	Gifty Kenetey	prof. Ing. Boris Popesko, Ph.D.
IGA/FaME/2022/004	The Key Valuation Drivers of a Business in the Modern Perspective	Ing. Jana Přílučková, Ph.D.	x
IGA/FaME/2022/005	Industry 4.0 and Circular Economy Adoption for Manufacturing and Logistics Processes	Luu Van Thanh	prof. Ing. Felicita Chromjaková, Ph.D.
IGA/FaME/2022/006	Economic research in the context of the Southeast Asia	Thi Ngoc Diep Nguyen	Ing. Lubor Homolka, Ph.D.
IGA/FaME/2022/007	An investigation of housing affordability in the regions of the Czech Republic: Implications of income segregation, tourism & short-term rentals, and smart cities	Ing. Martina Rosíková	doc. Ing. Zuzana Dohnalová, Ph.D.
IGA/FaME/2022/008	Research and implementation of big data-based business intelligence solutions for transformation of traditional firm into digitalized one	Sayed Muhammad Shariq	prof. Ing. Rastislav Rajnoha, Ph.D.
IGA/FaME/2022/010	Influencer Marketing and intercultural differences across generations with the emphasis on neuromarketing	Gonbolor Orkhon	doc. Ing. Alena Klapalová, Ph.D.
IGA/FaME/2022/011	Equivalent Units Costing and Pharmaceuticals' Pricing for Entrepreneurial Decision-Making in the Czech Republic and the Slovak Republic.	Salem Udoh	prof. Ing. Boris Popesko, Ph.D.
IGA/FaME/2022/012	FACTORS INFLUENCING FAMILY ENTREPRENEURSHIP INTENTION IN ECO-TOURISM	Sandeep Kumar Dey	doc. Ing. Zuzana Tučková, Ph.D.
IGA/FaME/2022/013	Assessing the performance and technological uses of Agricultural SMEs within the COVID-19 pandemic in Central Europe	Ali Sufyan	doc. Ing. Petr Novák, Ph.D.
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FACULTY OF MULTIMEDIA COMMUNICATIONS			
IGA/FMK/2022/001	Time-lapse documentary film Return to Life	MgA. Adam Černich	doc. Mgr. MgA. Jan Gogola
IGA/FMK/2022/005	Inclusive design process: how to to combine inclusive design principles and Design Thinking methodology for designing digital products and services without barriers	Mgr. Tereza Kosnarová Venerová	prof. Mgr. Peter Štarchoň, Ph.D.
IGA/FMK/2022/008	Born of sand and Sun	BcA. Petra Bašnáková	doc. MgA. Jaroslav Prokop
IGA/FMK/2022/010	Development of didactic tool using augmented reality	Ing. Štěpán Dlabaja	doc. MgA. Martin Surman
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FACULTY OF HUMANITIES			
IGA/FHS/2022/001	Determinants of self-regulated learning of high school students	Mgr. Julie Junaščíková	Mgr. Jakub Hladík
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FACULTY OF LOGISTIC AND CRISIS MANAGEMENT			
IGA/FLKŘ/2022/001	Animal evacuation	Ing. Jan Strohmandl, Ph.D.	x