

STUDENT GRANT COMPETITION - Continuing Projects 2016			
Project No.	Project title	Proposer	Guarantor
FACULTY OF MANAGEMENT AND ECONOMICS			
IGA/FaME/2015/020	TB IS (Thomas Bata Information System) in legacy to comparison with existing information systems	Ing. Jakub Chvátal	prof. Ing. Ladislav Buřita, CSc.
IGA/FaME/2015/021	Analysis of the bank approaches in the enforcement of receivables from subjects in insolvency	Ing. Mgr. Zuzana Fišerová	doc. Ing. Marie Paseková, Ph.D.
IGA/FaME/2015/022	The effect of demographic and sociological factors on the entrepreneurial orientation of entrepreneurs of small and medium-sized enterprises	Ing. Ludmila Kozubíková, Ph.D.	-
IGA/FaME/2015/023	Analysis of results of Lean Six Sigma Application for Process Optimisation in Business Service Centers (BSCs)	Oksana Petrivna Koval	prof. Ing. Felicitia Chromjaková, Ph.D.
IGA/FaME/2015/024	Key factors influencing the decision-making process of clients in the market of selected health services	Doc. Ing. Pavla Staňková, Ph.D.	-
IGA/FaME/2015/025	The potential growth opportunities for financial performance of commercial banks in the context of SME's credit risk and customer satisfaction	Ing. Jiří Doležal	doc. Ing. Jaroslav Belás, Ph.D.
IGA/FaME/2015/026	Draft model of cluster organizations creation in the area of agriculture in the Czech Republic and in design area in Slovak Republic	Ing. Markéta Slovákova	RNDr. Pavel Bednář, Ph.D., PaedDr. Pavla Břusková
IGA/FaME/2015/027	Identifying Impacts of Selected Methods and Techniques for Implementing Performance Management in Municipal Finances in the Czech Republic	Ing. Karel Kolman	Ing. Eliška Pastuszková, Ph. D.
IGA/FaME/2015/029	Trends within the Scientific Discipline of Enterprise Economics	Doc. Ing. Roman Zámečník, Ph.D	-
IGA/FaME/2015/030	Evaluation model of ergonomic principles in Czech companies	Ing. Barbora Dombeková	doc. Ing. David Tuček, Ph.D.
IGA/FaME/2015/035	Economic sustainability of tourism companies	Ing. Zuzana Jurigová	doc. Ing. Zuzana Tučková, Ph.D.
IGA/FaME/2015/036	The impact of the concept of cluster policy on emergence and viability of cluster organizations	Ing. Martina Sopoligová	prof. Dr. Ing. Drahomíra Pavelková
IGA/FaME/2015/039	Entrepreneurship, Branding and Relocalization Strategies for Supporting the Market Competitiveness of Small Businesses	Ing. Christian Nedu Osakwe	doc. Ing. Miloslava Chovancová, CSc.
IGA/FaME/2015/040	Proposal of System of Targeted Support of Knowledge Sharing and its Impact on Financial Performance of Company	Ing. Zuzana Crhová	prof. Dr. Ing. Drahomíra Pavelková
IGA/FaME/2015/043	Process management and its software support in hospitals in Czech republic	Ing. Tomáš Janů	prof. Ing. Ján Košťuriak, Ph.D.
FACULTY OF MULTIMEDIA COMMUNICATIONS			
IGA/FMK/2015/003	The influence Of Advertising On the Value Orientation of Youth	Göttlichová Marcela, PaedDr.	x
IGA/FMK/2015/010	Creative Project Management: Development of new methods of research with the potential for practice	Soukalová Radomila, Ing. Ph.D.	x
IGA/FMK/2015/014	The visual culture of genetic prenatal screenings	Dvořáčková Markéta, Mgr.	doc. MgA. Jana Janíková, ArtD.
FAKULTA HUMANITNÍCH STUDIÍ			
IGA/FHS/2015/002	Emotional and social needs of individually integrated students with physical disability in the high-school environment	Mgr. Magdalena Hanková	doc. Mgr. Soňa Vávrová, Ph.D.
IGA/FHS/2015/003	Social and intrapersonal context of multicultural learning of high school students	Mgr. Jakub Hladík, Ph.D.	x
IGA/FHS/2015/004	Professionalisation of pre-service pre-school teachers.	doc. PaedDr. Adriana Wiegerová, Ph.D.	x
IGA/FHS/2015/006	Cultural identity as part of civic competencies in education of secondary school students.	PhDr. Helena Skarupská, Ph.D.	x
IGA/FHS/2015/007	Overweight and Obesity of Young School Pupils in the Context of Selected Performance and Psychosocial Characteristics: the Utilization of Knowledge in Work of Social Educator	PhDr. Hana Včelařová	x
IGA/FHS/2015/008	The determinants influencing the teachers' educational work in the context of education of socially disadvantaged pupils on the educational level ISCED 1 and 2	Mgr. Anna Šafránková, Ph.D.	x
IGA/FHS/2015/009	University Nursery School - case study	doc. PaedDr. Jana Majerčíková, Ph.D.	x
IGA/FHS/2015/010	Support for Cultivation of social relationships in a group of children through physical activities	Mgr. et Mgr. Viktor Pacholík, Ph.D.	x