

LINK BETWEEN LONG-TERM OBJECTIVE OF TBU FOR 2016 TO 2020 AND LONG-TERM OBJECTIVE OF HIGHER EDUCATION FOR 2016 TO 2020

Long-term objective of TBU for 2016 to 2020 – goal	Long-term objective of higher education for 2016 to 2020 – goals/measures
Improved quality of creative activities carried out at TBU in Zlín with a view to increase the number of published outputs indexed in monitored databases (registered for RIV) year on year and increase their citing rate.	HE LO 2016–2020 (Priority goal 5, Best-quality and relevant research, development and innovation, funding – promotion of excellent research, p. 17)
Implement evaluation of results of creative artistic activity through RAO into a university-wide system of evaluation of pedagogical and creative activities.	HE LO 2016–2020 (Priority goal 5, Best-quality and relevant research, development and innovation, funding – implement a new methodology designed for funding R&D&I, p. 17)
Improve the structure for the transfer of R&D&I results into practice, in particular by strengthening TBU's involvement in applied research and development supported by non-public sources. Set up a stable mechanism to support the development of the Technology Transfer Centre.	HE LO 2016–2020 (Priority goal 5, Best-quality and relevant research, development and innovation, funding – develop competences for the transfer of know-how into the application sphere and enhance know-how transfer capacities, p. 19) HE LO 2016–2020 (Indicators for Priority goal 5, Best-quality and relevant research, development and innovation, DC5, p. 23)
Ensure the sustainability and development of the research centres built with the support of OP R&D&I. Set up a stable and transparent institutional support distribution mechanism to take account of the strategic contribution of the centres to the further development of TBU in Zlín.	HE LO 2016–2020 (Priority goal 5, Best-quality and relevant research, development and innovation, funding – the sustainability of the research centres established through OP R&D&I support, p. 18)
Expand the integration of TBU research infrastructure into international research networks and participate intensely in the preparation and implementation of international research projects. Develop pro-active participation in international scientific communities. Build infrastructures safeguarding project activities.	HE LO 2016–2020 (Priority goal 5, Best-quality and relevant research, development and innovation, funding – the internationalisation of R&D&I, p. 18)
Hire young project researchers (postdoctoral fellows) as a potential source of personnel to safeguard high-quality creative activities at TBU. Create grant incentives for young scientists to develop their careers.	HE LO 2016–2020 (Priority goal 5, Best-quality and relevant research, development and innovation, funding – promotion of excellent research, p. 17)
Create conditions for establishing project-based, cross-faculty research teams to increase the potential and outputs of science & research activities.	HE LO 2016–2020 (Priority goal 5, Best-quality and relevant research, development and innovation, funding – promotion of excellent research, p. 17)
Develop a system for human resources management in R&D that manages and influences the quality of creative activities, both at constituent level and at a university level	HE LO 2016–2020 (Priority goal 5, Best-quality and relevant research, development and innovation, funding – implement a new methodology designed for funding R&D&I, p. 17)
Create an internal quality assessment system for each TBU team's creative activities that identifies their strengths and weaknesses and translates into a better method of strategic management of the team.	HE LO 2016–2020 (Priority goal 5, Best-quality and relevant research, development and innovation, funding – implement a new methodology designed for funding R&D&I, p. 17)
Develop cooperation with national research institutions and workplaces of the Academy of Sciences of the Czech Republic.	HE LO 2016–2020 (Priority goal 5, Best-quality and relevant research, development and innovation – develop cooperation with external partners to increase the relevance of R&D&I, p. 19)