

SELF-EVALUATION REPORT MODULE 3

EVALUATED UNIT: Faculty of Multimedia Communications (FMC)

Appendix Text attachment to 3.12 - FMC

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“Contemporary fashion” – Lukáš Krnáč and Jan Černý, Apparel Design Studio graduates

“How to set up a business that sells?” – Kristian Gambiraža, Business Strategy & Sales Process

Advisor, Startups Mentor

“Contemporary Photography” – Filip Beránek and Dušan Tománek, Advertising Photography Studio graduates

“Entrepreneur Personal Development” – Jiří Cepák, head of a sales team and a mentor in the field of personal development

“Help in Threat, Threatened Help” – Pavla Gomba, Director, UNICEF CR

“Mečiar” – document screening – FEBIO FEST

“The Arc of Light and Shade” – document screening – FEBIO FEST

“Fail is OK!” – Nastassia Aleinikava and Pavel Kahotski

“Intellectual Capital: A Modern Form of Investment into Start-ups” – Robert Janča, founding member, ICIA

“From Zlín to the World and Back” – Eva Klabalová – Footwear Design Studio graduate

“Lifehacking with DOLLER” – Jirka Doležal and Honza Emler – DOLLER founders