

SELF-EVALUATION REPORT MODULE 3

EVALUATED UNIT: Faculty of Multimedia Communications (FMC)

Appendix Text attachment to 3.6 - FMC

Text attachment to 3.6

From a social-wide perspective with an impact on society, Non-profit sector projects is an important activity which is led by Dr. Marcela Göttlichová as part of a subject of the same name. The main events as part of the third role of the FMC include: Life is not a zebra, an annual exhibition of non-profit organizations of Zlín Region, complete with a series of workshops on topical issues relating to the non-profit sector. Paraparáda, an event the main objective of which is the integration of physically challenged people, it involves matches between teams of members of emergency squads (police, fire control), sports clubs (Zlín hockey players), public sector and individual non-profit organizations for disabled citizens within a single competition afternoon; this way they jointly learn the disabled persons' limits and opportunities of everyday life.