

**STUDENT GRANT COMPETITION - Continuing Projects 2019**

Project No.	Project title	Proposer	Guarantor
IGA/FaME/2018/001	Leading indicators in the purchasing decisions of companies on the B2B markets	Ing. Lucie Povolná	doc. Ing. Jena Švarcová, Ph.D.
IGA/FaME/2018/002	Using of Marketing 4.0 principles for customer relationship management in the Czech Republic	Ing. Monika Hýblová	doc. Ing. Pavla Staňková, Ph.D.
IGA/FaME/2018/005	Process management model proposal for implementation of INDUSTRY 4.0 concept in SMEs	Fortune Nwaiwu	prof. Ing. Felicita Chromjaková, Ph.D.
IGA/FaME/2018/006	EVALUATION AND EFFICIENCY OF ADDITIONAL TRAINING IN COMPANIES (SME) IN THE CONTEXT OF FINANCIAL RESOURCES	Ing. Mgr. Ladislav Kudláček	doc. PhDr. Ing. Aleš Gregar, CSc.
IGA/FaME/2018/009	HRM application as a source of organizational performance in tourism services in the context of sustainable tourism	Tan Nhat Pham	doc. Ing. Zuzana Tučková, Ph.D.
IGA/FaME/2018/012	The use of financial and non-financial indicators in budgeting and controlling	Ing. Jana Zlámalová	doc. Ing. Boris Popesko, Ph.D.
IGA/FaME/2018/014	Influence of the specific risk factors of the financial statements on the company's competitiveness with an impact on the tax area	Mgr. Eva Kolářová, Ph.D.	x
IGA/FaME/2018/015	Consumer behaviour changes and entrepreneurship for market development through digitization	Quyen Phu Thi Phan	doc. Ing. Michal Pilík, Ph.D.
IGA/FaME/2018/019	FDI absorptive capacity and the factor determining FDI flows in developing countries of Asia and Africa	Hoang Duong Vu	doc. Ing. Zuzana Dohnalová, Ph.D.
<b>FACULTY OF HUMANITIES</b>			
IGA/FHS/2017/004	Self-efficacy of Educational Employees: Foreign Language Teachers and Social Pedagogues	prof. PhDr. Peter Gavora, CSc. / Mgr. Jaroslava Pavlíčková, DSP	x
IGA/FHS/2017/005	Characteristics of pupils' questions at the beginning of schooling.	prof. PhDr. Hana Lukášová, CSc.	x
IGA/FHS/2017/006	The concept of educational values from the perspective of pupils from different cultural backgrounds	doc. PhDr. Mgr. Jaroslav Balvín, CSc.	x
<b>FACULTY OF LOGISTIC AND CRISIS MANAGEMENT</b>			
IGA/FLKŘ/2018/001	Security Policy of Information Systems in the Population Protection	Ing. Petr Svoboda	x
<b>FACULTY OF MULTIMEDIA COMMUNICATIONS</b>			
IGA/FMK/2017/005	Women on Women. Intimacy of the Content and the Creation of the Female Film and Literary Documentary since 1989 until Today.	Barbora Baronová	doc. MgA. Jana Janíková
IGA/FMK/2018/002	Mapping of university galleries	Mgr. Eva Gartnerová	doc. Mgr. Irena Armutidisová