

## **Board of Governors, Tomas Bata University in Zlín**

### **Minutes of 28<sup>th</sup> Board Meeting Held in Zlín on 27 September 2012**

#### **Present:**

Mrs. Sonja Bata, PaedDr. Alena Gajdůšková, Ing. Libor Láznička, Ph.D., Libor Lukáš, PhDr. Irena Ondrová, Ing. Michaela Šojdrová

**Excused:** Ing. Eva Bartoňová, Ing. Josef Kubíček, Doc. Ing. Jiří Volf, CSc.

#### **Also present, on behalf of Tomas Bata University in Zlín (hereinafter referred to as TBU):**

Prof. Ing. Petr Sába, CSc.	Rector
RNDr. Alexander Černý	Bursar
Prof. PhDr. Ivo Barteček, CSc.	Dean of FLCM

The following agenda was proposed for the 28<sup>th</sup> meeting of the TBU Board of Governors (hereinafter referred to as "BG"):

1. Opening
2. Report on the execution of resolutions
3. Presentation of the new Dean of FLCM - Prof. PhDr. Ivo Barteček, CSc.
4. Rector's report on the development of the University in the previous period
5. Discussion on the Update of the Strategic Plan for Education, Science, Research, Development, Innovation, Art and Other Creative Activities at TBU for 2013
6. Investment strategy of TBU between 2012 and 2015
7. Miscellaneous
8. Termination

#### **Agenda Item 1 - Opening**

The meeting was opened by Ing. Šojdrová, Chairperson of the BG. She welcomed all members present. The proposed agenda of the 28<sup>th</sup> Board meeting was approved by all members of the Board without any comments. Mr. Libor Lukáš, Deputy Chairperson of the BG, was asked to verify the minutes of the 28<sup>th</sup> meeting and he agreed to do so.

#### **Agenda Item 2 - Report on the execution of resolutions**

Upon checking the resolutions adopted at the previous meeting of the BG, it was found out that there were no unaccomplished tasks left from the previous meeting.

#### **Agenda Item 3 - Presentation of the new Dean of FLCM - Prof. PhDr. Ivo Barteček, CSc.**

Prof. Barteček has been holding the post of the Dean of FLCM since July of this year. Before coming to TBU, he was employed at Palacký University in Olomouc, where he held the post of Dean during two election periods. In his opinion, the degree programmes offered at the Faculty are competitive, some of them are unique in the Czech Republic. His main aim is to stabilize the Faculty, to re-establish its good reputation in Uherské Hradiště and within the University. He can see problems in particular inside the Faculty and he thinks that these problems are soluble. The Faculty will apply for the accreditation of one degree course, and for the reaccreditation of other degree courses. In his opinion, Lifelong Learning programmes have great potential. He is willing to inform the Board members about whether he has managed to fulfil his aims approximately in a year's time.

#### **Discussion:**

PhDr. Ondrová, Deputy Chairperson of the BG, thanked the new Dean for a correct understanding of the situation. She believes that his attitude will bring calm to the activities of the Faculty.

PaedDr. Gajdůšková: For her, the graduate employability and their success in the labour market is a major problem; the reason is the narrow specialization of the graduates. She recommended collaborating with the National System of Occupations, where the professions studied at FLCM should be included. In her opinion, it would be recommendable to connect the narrow specializations e.g. with human resources management.

Dr. Láznička: The Barum Continental company has a big department of logistics, but no graduates from FLCM among their employees. What the companies need are not only graduates with great professional skills, but also with good communication skills and excellent knowledge of English.

Prof. Barteček joined this opinion about the graduates generally having lack of knowledge as regards their language competences.

Ing. Šojdrová, Chairperson of the BG, reminded the present members of the necessary collaboration between FLCM and FaME, but also with other faculties of TBU.

### **Resolution No. 1**

**The TBU Board of Governors listened to the information given by the new Dean of FLCM about the current situation at the Faculty, and took cognizance of the information.**

**Out of six TBU BG members present, six members voted for the Resolution No. 1.**

### **Agenda Item 4 - Rector's report on the development of the University in the previous period.**

Prof. Ing. Petr Sába, CSc., TBU Rector, informed the present Board members about the number of admitted students as at 20 September 2012. The number of applications submitted decreased in comparison to last year by approximately 1,000. 4,804 students were admitted to study at TBU. In the academic year 2012/13, 12,984 students are studying at TBU, out of which 877 international students. The decrease in the number of students when compared i.e. to the academic year 2009/10 (13,921 students) is due to a decrease in the demographic curve, and also to the related regulatory measures adopted by the Ministry of Education. In the academic year 2012/13, TBU offers a total of 99 degree programmes and 171 degree courses (25 degree programmes and 32 degree courses are taught in a foreign language). FaME obtained a new accreditation (degree programme in System Engineering and Informatics, degree course in Industrial Engineering); the accreditation of programmes offered at other TBU faculties (FT, FaME a FMC) were extended. TBU aims to have a higher number of Doctoral programmes offered in English. 909 persons are employed at TBU, out of which 499 academics. Staff is being transferred in particular to the category of research and project activities. 10 research directions which can be included in the category of "excellence" (FT, FAI, UNI) are supported at TBU. 28 European projects are currently under implementation, with a total grant amount of almost CZK 2 billion (2,000,000,000). The number of outgoing students and academics continues to increase, as well as the number of incoming students and academic staff. Whereas during the past ten years TBU was focusing on the development on quantitative parameters, currently, the focus is on quality.

Discussion on the Rector's report:

Dr. Láznička: Next time he would like to receive a more detailed comparison of data with other universities in the Czech Republic, particularly with those which are decisive for the Ministry of Education as regards the funding.

PaedDr. Gajdůšková: She very much appreciates the efforts of the TBU to be an internationally acclaimed university. She offered her help with the organization of student mobility.

Mrs. Bata: She would like to stress the importance of global connection for education, similarly as it is important for business.

Prof. Sába: In the international evaluation system of universities "QS Ranking", TBU holds the rank

2,639, it moved up in the rankings by 105 places.

Ing. Šojdrová, Chairperson of the BG: TBU must monitor the graduate employability, in particular as regards graduates from Bachelor's programmes.

Prof. Sáha: TBU established the Job Centre, which helps graduates from the University to look for a job. TBU offers assistance to students who have a good business idea and show leadership skills, so that they can start their own business.

Mrs. Bata: The Internet provides possibilities for starting companies, students can start a business of their own.

Mr. Lukáš, Deputy Chairperson of the BG: He has very good experiences with the project of Innovation Vouchers. It is a possibility how to connect the interests of universities and companies. It is necessary to support young people, especially those studying vocational schools and schools focusing on technology. Many people want to provide services, but hardly anyone wants to produce and sell products.

### **Resolution No. 2**

**The TBU Board of Governors took cognizance of the report presented by Prof. Sáha. Next time, the report will also contain indicators including comparison with other higher education institutions or faculties in the Czech Republic.**

**Out of six TBU BG members present, six members voted for the Resolution No. 2.**

### **Agenda Item 5 - Discussion on the Update of the Strategic Plan for Education, Science, Research, Development, Innovation, Art and Other Creative Activities at TBU for 2013 (hereinafter referred to as "TBU Strategic Plan").**

The Update of the TBU Strategic Plan for 2013 is a part of the TBU Strategic Plan for 2011-2015.

Prof. Sáha explained the priorities of the Update in detail. The priorities are the following:

1. Quality and Relevance - the aim for TBU in the near future is to increase the responsibility for the employability of graduates and their success in the labour market
2. Openness - the aim is to increase the competitiveness of the University in the international environment
3. Effectiveness and Funding – to improve the efficiency of activities carried out by TBU

Discussion:

Ing. Šojdrová, Chairperson of the BG: TBU focuses on certain specializations. In some of them, TBU will be a strong competitor, in others, TBU should look for a strategic partner. Is there some cooperation being considered?

Prof. Sáha: Cooperation is underway, above all at the level of the Scientific Board. Furthermore, there are joint projects, e.g. the Association of Moravian Schools. A database of unique devices and a database of joint requirements for selection procedures, etc. are being created.

PaedDr. Gajdůšková: The Update of the Strategic Plan makes perfect sense, it follows the intentions of TBU and the way which TBU wants to go. It is necessary to find a way of funding for science from business resources. TBU could overcome the demographic deficit by a wider offer of Lifelong Learning programmes.

Ing. Šojdrová, Chairperson of the BG: She recommended the presence of Deans of TBU faculties during one of the future Board meetings. She considers it very useful. The Board members supported this suggestion.

### **Resolution No. 3**

**The TBU Board of Governors gave its consent to the Update of the Strategic Plan of TBU in Zlín for 2013.**

**Out of six TBU BG members present, six members voted for the Resolution No. 3.**

### **Agenda Item 5 - Investment strategy of TBU between 2012 and 2015**

The strategy is based on the TBU Strategic Plan for 2011 – 2015. RNDr. Alexander Černý, Bursar of TBU, informed the Board members about the aims of the investment strategy, which are the following: Renovation and enhancement of high-quality infrastructure for tertiary education, infrastructure to be built for research, development and innovations, infrastructure for commercial research and social infrastructure projects for students and staff. RNDr. Černý also mentioned investment projects (constructions) already completed: Purchase and renovation of the building containing studios to be used by FMC, new building of the ICT Technology Park, construction of premises for the TBU Nursery School and the Babysitting Room for children, replacement of windows in the Halls of Residence in Antonínova Street. Since March 2012, the construction of the Laboratory Centre of the Faculty of Technology is in progress. In future, TBU plans to start the construction of the TBU Educational Complex in Štefánikova Street, and the construction of the Centre of Polymer Systems in Antonínova Street (A new public tender for the building contractor has been organized and is running. The previously organized public tender was cancelled due to a legislative error.).

### **Resolution No. 4**

**The TBU Board of Governors took cognizance of the report about the investment strategy of TBU between 2012 and 2015.**

**Out of six TBU BG members present, six members voted for the Resolution No. 4.**

### **Agenda Item 6 – Miscellaneous**

RNDr. Alexander Černý, Bursar of TBU, informed the Board members about the plan to purchase immovable property (3 land lots on the housing estate of Jižní Svahy, Nad Stráněmi Street, from the Statutory Town of Zlín. The purchase price of the subject matter of the contract shall be CZK 1,00.). The document was submitted to the Academic Senate of TBU, that shall give its opinion about this intention at its meeting held on 16 October 2012. Afterwards, the Board members will be asked to give their opinion on this plan by electronic vote.

RNDr. Alexander Černý, Bursar of TBU, also informed the Board members about the aim of TBU to apply for the inclusion of the TBU Nursery School in the School Register of the Ministry of Education. If this application is accepted, the TBU Nursery School will acquire legal personality, and thus, the sustainability of the project will be ensured after the support from the Operational Programme 'Human Resources and Employment' ceases to be paid. The document was presented to the Board members for their information only. It is the Rector who has to decide about the establishment of a legal entity after the Academic Senate has given its opinion and after the Board of Governors has given its prior consent to the action.

The Board members gave their consent to the electronic voting to take place on both plans.

### **Agenda Item 7 - Termination**

The members of the BG asked for a possibility to visit the ICT TP building and the building containing studios used by FMC. The visit is expected to take place no later than the day on which the spring meeting of the Board will be held. Ing. Šojdrová, Chairperson of the BG, terminated the meeting.

Zlín, on 2 October 2012

Minutes taken by: Mgr. Jana Brázdilová

Libor Lukáš  
Deputy Chairperson of TBU BG

Ing. Michaela Šojdrová  
Chairperson of TBU BG